

## **MedicAnimal Terms of Use & Privacy Notice**

These competition terms, terms of use and privacy policy tell you the terms on which you may make use of our Facebook competition page (**our Page**). Use of our Page includes accessing, browsing or entering the competition, including uploading a photograph to our Page.

This competition is being run by Kokoba Ltd trading as MedicAnimal ("**MedicAnimal**", "**us**" or "**we**").

We are registered in England and Wales under company number 06060026 and have our registered office at 44 Great Marlborough Street, London W1F 7JL. Our main trading address is Unit 11, The Courtyard, 100 Villiers Road, London NW2 5PJ. Our VAT number is GB 912036955.

### **Competition Terms**

#### *How to participate*

- Send us your photo by email at [hallowin@medicanimal.com](mailto:hallowin@medicanimal.com) before midnight on Monday 2<sup>nd</sup> of November 2015, the deadline for submissions.
- All photos received will be updated on our Facebook page in a library on a daily basis.
- Like your favourite photo on Facebook and invite others to do the same at any time until midnight on Thursday 5<sup>th</sup> of November 2015.
- The number of likes received by each photo will determine the final winning contestants.
- In case several photos receive the same amount of likes, the MedicAnimal team will then be able to select the winners.
- The winners will be announced on Friday 6<sup>th</sup> of November 2015 on our Facebook page and website [www.medicanimal.com](http://www.medicanimal.com).

#### *Terms and Conditions of the competition*

- By entering our competition you agree to the terms of use and privacy notice set out below. In particular, **you agree to licence the rights in any photograph you upload to our Page to us as more particularly set out below (here) and explicitly permit us to publish your photograph on the MedicAnimal website.**
- There will be 3 winners selected.
- The 1<sup>st</sup> winner will receive a store credit of £50, the 2<sup>nd</sup> and 3<sup>rd</sup> winners will have the choice between a Feliway Diffuser (for cats) or an Adaptil Diffuser (for dogs).
- One entry allowed per person.
- This competition is not open to employees or contractors of MedicAnimal or any group companies and companies connected with the competition, or their families.
- This competition is only open to those aged 18 and above.
- Insufficient entries or entries of insufficient quality may lead to the withholding of prizes.

### **Terms of Use**

#### *Intellectual Property Rights*

By uploading a photo and entering the competition, you:

- a) consent to our use of the photo for the purposes of administering the competition;
- b) grant MedicAnimal the non-exclusive, royalty free and fully sub-licensable rights to use, reproduce, modify, adapt, publish, create derivative works from and display such photo throughout the world in any media; and
- c) grant MedicAnimal and any sub-licensees the right to use the name of you and your pet submitted in connection with such photo, if they choose.

You agree that the rights you grant above are irrevocable during the entire period of protection of your intellectual property rights associated with such photo and material. You agree to waive your right to be identified as the author of such content and your right to object to derogatory treatment of such content. You agree to perform all further acts necessary to perfect any of the above rights granted by you to MedicAnimal, including the execution of deeds and documents, at the request of MedicAnimal.

You represent and warrant that you own or otherwise control all of the rights to the content that you post and that, as at the date that the content or material is submitted to MedicAnimal, use of the content and material you supply:

- a) does not breach any third party intellectual property rights or other third party rights whatsoever;
- b) does not breach any applicable MedicAnimal policies or guidelines; and
- c) will not cause injury to any person or entity (including that the content or material is not defamatory).

You agree to indemnify MedicAnimal for all claims brought by a third party against MedicAnimal arising out of or in connection with a breach of any of these warranties.

**“MedicAnimal Care with a Conscience” is a trade mark owned by Kokoba Ltd. All rights reserved.** *Your Conduct*

You may not use this Page: to upload any material that is illegal, offensive, abusive, indecent, defamatory, Lobscene or menacing; or in breach of confidence, privacy or any other right; or is otherwise injurious to third parties; or objectionable; or which consists of political campaigning, commercial solicitation, chain letters, mass mailings or “spam”; or for any purpose which is technically harmful (including, without limitation, computer viruses, logic bombs, Trojan horses, worms, harmful components, corrupted data or other malicious or harmful data).

Your acknowledge that this competition is in no way endorsed, sponsored or administered by, or associated with, Facebook. You further agree to release Facebook from any liability it may have in respect of this competition.

#### **Privacy Notice**

MedicAnimal knows that you care how information about you is used and shared and we appreciate your trust in us to do that carefully and sensibly. This notice describes the information gathering and dissemination practice for this Page.

#### **Sharing Your Information with Third Parties**

MedicAnimal will not share any of the information it receives about you, with the exception of the following:

**Third Party Service Providers:** We employ other companies and individuals to perform functions on our behalf. Examples include sending postal mail and e-mail, removing repetitive information from user lists, analysing data, providing marketing assistance and providing search results and links (including paid listings and links). They have access to personal information needed to perform their functions, but may not use it for other purposes. Further, they must process the personal information in accordance with this Privacy Notice and as permitted by the UK’s Data Protection Act 1998.

**Business Transfers:** As we continue to develop our business, we might sell or buy stores, subsidiaries or business units. In such transactions, user and customer information is generally one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, the user consents otherwise). Also, in the unlikely event that Kokoba Ltd or substantially all of its assets are acquired, user information will of course be one of the transferred assets. In addition, MedicAnimal may disclose user information to its subsidiaries or other affiliated entities. In any of these cases you accept and consent that MedicAnimal assign, transfer, and/or share your personal information for purposes of continuing to provide its services according to the terms of this Privacy Notice.

**Protection of MedicAnimal and Others:** We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply these terms; or protect the rights, property or safety of MedicAnimal, our users or others. This does not include selling, renting, sharing or otherwise disclosing personally identifiable information from customers for commercial purposes in a way that is contrary to the commitments made in this Privacy Notice.

**With your consent:** other than as set out above, you will receive notice when information about you might go to third parties and you will have an opportunity to choose not to share the information.

If we transfer personal information to countries outside of the European Economic Area in the course of sharing information as set out above, we will ensure that the information is transferred in accordance with this Privacy Notice and as permitted by the applicable laws on data protection.

It is important for you to protect against unauthorised access to your password and to your computer. Be sure to sign off when you finish using a shared computer.

We will ensure that your personal data will not be disclosed to state institutions and authorities without your consent except if we are required to do so in order to comply with any legal obligation, to prevent or detect crime, or catch and prosecute a suspect, or pursuant to a subpoena or any other law enforcement procedure or investigation.

**Accessing and Changing Your Information**

In order to access information held by us, you may contact us at [info@medicanimal.com](mailto:info@medicanimal.com).

**Want Further Information?**

If you have any concerns or questions in relation to your privacy please e-mail us at [info@medicanimal.com](mailto:info@medicanimal.com) or call us at **0203 675 0780**. You can also write to us at the following address:

**MedicAnimal, Unit 11, 100 Villiers Road, London NW2 5PJ, United Kingdom**

If you are not satisfied with our response to your concern, you may wish to contact the Information Commissioner's Office which is an independent data protection supervisory authority at [www.ico.gov.uk](http://www.ico.gov.uk).